

## ***Dairy Farm Manager Academy***

**Purpose:** Provide training for dairy farm managers to increase their skills for managing dairy cattle, personnel, and the aspects affecting the financial success of the operation. Using science-based practices, the goal is to train dairy farm managers to meet the current demands for the dairy industry and successfully manage modern dairy operations.

**Audience:** Current dairy farm managers and individuals interested in working in such positions within the dairy industry.

### **Format:**

There will be 4 modules with 2 days each (Friday & Saturday), one offered every other month. Two of the modules will be taught in Wooster (Shisler Center with housing in Hilton Garden Inn) and two taught in Columbus near the campus of The Ohio State University (e.g., Hilton Garden Inn, Olentangy River Road). During the month between modules, a webinar with participants will be held to reinforce the content in the previous module and encourage completion of the homework. Participants will receive a certificate of completion at the end of the program. Program will be held for the first time February – August, 2018.

### **Learning Outcomes:**

Participants in the Academy will:

- 1) Gain a better understanding of their role in the success of the dairy enterprise.
- 2) Improve their skills in using herd management software in managing animals of all ages on a dairy farm, including areas related to milk production and composition, reproduction, milk quality, animal health, growth, feeding, etc.
- 3) Improve their skills in managing and communicating with employees on a dairy farm.
- 4) Improve their understanding of the importance of animal welfare and handling on the health and performance of the dairy operation.
- 5) Develop strategies for identifying success.

### **Program:**

**Module 1:** You are the MANAGER

**Module 2:** Where is Cow 7102?

**Module 3:** Do I Like Working with People?

**Module 4:** How Do I Know If I Am Being Successful?

## **Registration**

**Cost:** \$1,700 per person (includes speakers, facilities, food for 2 days per module, and the banquet for the participant and a guest at the end of Module 4). Cost does not include lodging which would be about \$100/night.

### **DUE Friday, December 1**

Indicate the type of registration:

- Individual Registration (\$1,700)
- Farm Registration (\$2,500; includes 2 persons)
- Student Rate (current student or graduated within 8 months of registration deadline; \$1,000)

\*\*Make check payable to:  
“The Ohio State University”

Name(s): \_\_\_\_\_

Farm: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_  
(indicate whether home, office, or cell)

Email: \_\_\_\_\_

**Send registrations by DECEMBER 1 to:**

*Dr. Maurice Eastridge  
Department of Animal Sciences  
221B Animal Science Building, 2029 Fyffe Court  
Columbus, OH 43210-1095*

# **DAIRY FARM MANAGER ACADEMY**

*February-August, 2018*

## **Program Organizers:**

*Dr. Maurice Eastridge  
Professor and Extension Dairy Specialist  
Department of Animal Sciences  
(614) 688-3059, Email: [eastridge.1@osu.edu](mailto:eastridge.1@osu.edu)*

*Dr. Gustavo Schuenemann  
Associate Professor and Extension Dairy  
Veterinarian  
Department of Veterinary Preventive  
Medicine  
(614) 292-9453, Email: [schuenemann.5@osu.edu](mailto:schuenemann.5@osu.edu)*

*Mrs. Dianne Shoemaker  
Field Specialist, Dairy Production  
Economics  
Ohio State University Extension  
(330) 533-5538, Email: [shoemaker.3@osu.edu](mailto:shoemaker.3@osu.edu)*

*Dr. Bill Weiss  
Professor and Extension Dairy Specialist  
Department of Animal Sciences  
(330) 263-3622, Email: [weiss.6@osu.edu](mailto:weiss.6@osu.edu)*



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All educational programs conducted by The Ohio State University are available to all potential clientele on a nondiscriminatory basis without regard to race, color, creed, religion, sexual orientation, national origin, sex, age, handicap, or Vietnam-era veteran status.

Quotes from farm owners/managers:

- “include building, motivating, and managing teams of employees”
- “draw a distinction between competencies in ‘technical things’ and ‘people things’ ”
- “add a topic on prioritizing and time management”
- “able to identify the potential for problems before they arise; following protocols”
- “I would love to send some of our employees”